

WOMEN'S HEALTHCARE LEADERSHIP ACADEMY

Educating Leaders in Healthcare Delivery

June 7–23, 2022

Do You Want to Lead Authentically?

Strong leadership skills are essential to career advancement and personal and professional fulfillment. Recognizing women face a unique set of challenges, the Jefferson College of Population Health designed this three-week live online professional development program to address those challenges and provide the tools, resources, and strategies necessary to advance women as leaders.

Are you aspiring to a new leadership role or already in a formal position and planning the next transition? Do you want to know how to support women as leaders within your organization?

Over three consecutive weeks, The **Healthcare Leadership Academy for Women** will address the professional and personal skills required to lead in today's complex health care environment and give you the confidence, expertise, and know-how to take that next important step in your career.

What You'll Learn

- How to flex personality preferences and leadership styles using learning from the Myers Briggs Type Indicator (MBTI®) and Emotional Quotient Instrument (EQi-2.0®) assessments
- Why leveraging connection, courage and accountability can influence and develop a team and impact organizational culture
- How to actively plan your career path, identify challenges, and develop strategies to address them
- The importance of Allyship in gender equity and the tools for speaking up
- How to inspire other women to lead through storytelling, highlighting triumphs and challenges
- The process and benefits of self-coaching and development planning to advance career opportunities
- Negotiation skills to achieve shared interests and influence highly collaborative teams
- How to lead through uncertainty and the importance of practicing self-care

Program Value

Participants develop strategies and skills that address real-world challenges using curated healthcare related topics and content, exercises, and simulations.

Personalized: Our limited class size enables you to engage and build relationships with colleagues and faculty and become a part of a supportive learning community. Coaching throughout the program is provided by our expert and diverse faculty.

Experiential: Interactive group discussions, exercises and simulations provide participants with opportunities to fully unpack leadership concepts and practice new skills.

Customized: Relevant healthcare topics and content align with participant development and career goals and have direct application to self-reported challenges for immediate organizational impact.

Post-Program: Participants will have access to the course material for 6 months following the program. Support and networking continue with an opportunity to form a Lean-In Circle with colleagues in a monthly,

virtual meeting throughout the rest of the year. Upon successful completion of the program, participants will receive a Certificate of Completion through the Jefferson College of Population Health.

Buy-in from your Boss: Contact us for information on how to get buy-in from your leadership.

Schedule, Faculty and Session Information

The Academy schedule runs from June 7th through June 23rd. Sessions will be held Tuesday and Thursdays, from 11am-3pm EST.

Module	Date	Session Topics	Guest Faculty
Module I	June 7	Using the MBTI® for Flexing Leadership Preferences & Styles	Cassandra Wright, MBA Assistant Vice President, Human Resources Thomas Jefferson University & Jefferson Health
Module II	June 9	Enhancing Emotional Intelligence as a Leadership Imperative	Claudia Gregor, MEd Lecturer Jefferson College of Population Health Course Director Healthcare Leadership Academy
Module III	June 14	Prioritizing Well-being; Negotiation and Leading from Where You Are	Maria Dee, MBA Workforce and Wellbeing Strategist
Module IV	June 16	Career Planning & Executive Coaching	Sharon Kiely, MD, MPM, FACP VP, Chief Wellness Officer & Associate Chief Medical Officer Hartford Healthcare
Module V	June 21	Leveraging Leadership Connection, Courage & Accountability	Mary S. Huntington, MSOD, PHP Organization Development/Talent Development & Engagement Consultant Nemours
Module VI	June 23	Women in Leadership, Allyship and Gender Equity	Lisette Martinez, MBA Executive Vice President and Chief Diversity Officer Jefferson Health and Thomas Jefferson University

Pricing

\$2995 per person; \$2495 per person for 3+ registrations

Registration includes:

- Access to the Myers Briggs Type Indicator (MBTI®) assessment to learn your personality type with personalized results interpreted by a qualified practitioner during the program
- Access to the Emotional Quotient Instrument (EQi-2.0®) assessment including an in-depth in-class analysis and discussion

Who should attend:

Clinical, operational leaders, administrative leaders, and stakeholders from healthcare organizations. This program is designed to support women leaders in various stages of their career; while it is designed for women, anyone who sees the need to advance women as leaders should attend.

Questions? Contact Melissa.horowitz@jefferson.edu